



THE ART OF NEW

HUMAN BUSINESS

SUMMIT 2019

The Art of New Business:
Body, Mind and Soul of Digitization



BACKGROUND

It's shortsighted to always try to do the same thing and expect different outcomes. Digitization confronts business, the way we work and ourselves as humans with unprecedented challenges. No one seems to have really good solutions. This is reflected in surveys about cost-effectiveness and sustainability, sick leave and motivation of employees as well as individual fears of the future and states of exhaustion. It seems likely that the future is "another country" where challenges are approached and solved differently.

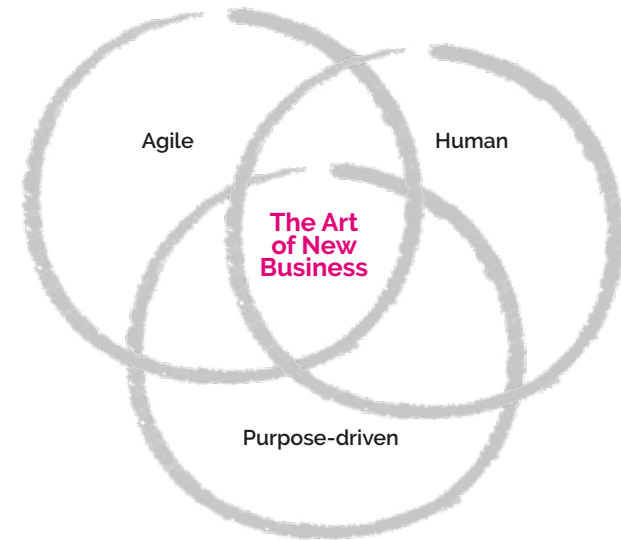
The Human Business Summit invites you to a dialogue on future design. You will meet like-minded people to talk to. Together we will explore and try out new ways: not only theoretical, but also practical and yet visionary.

WHAT MAKES OUR HUMAN BUSINESS SUMMIT UNIQUE

At the end of our Summit, you are optimally positioned for sustainable and successful work in the digital age. You have concrete recommendations for action that you can implement immediately and with little effort, because you have already started implementing them during our Summit: as an individual, in interaction with others or in concrete projects.

THE ELEMENTS OF THE ART OF NEW BUSINESS:

- Intersection of body, mind and soul
- Holistic leadership and management approach: personal, in interaction with others, in the company
- Agile, purpose-driven and human entrepreneurship



OUR APPROACH –

THE HUMAN BUSINESS SUMMIT

The Summit is a multi-day workshop for decision-makers and game changers in the digital age who do not want to wait for the future but who want to actively shape it.

It is a co-creative and future workshop where we design and launch concrete proposals, a first, ready-to-use toolbox and projects for the design of the future. In doing so, we proceed holistically; that is, we look at the individual, contemporary organizational and corporate forms as well as sustainable value creation and potential development.



THE CONCEPT OF THE HUMAN BUSINESS SUMMIT

We focus on the human being and adopt a holistic approach that appeals to all of our senses: be it in plenary or in breakout sessions, indoor or outdoor physical activities or in spaces for personal and internal transformation processes. We are convinced that this approach is the best solution for successfully mastering the challenges of digitization in companies as well:

- Sunday afternoon:** Introduction
- Monday: Me,** Being human, personality
- Tuesday: We,** Team, organization, community
- Wednesday: Business,** Value creation in companies and projects
- Thursday morning:** Creative future-think tank / coaching

We are human business artists and architects and are looking forward to helping you co-create, design and build your future.

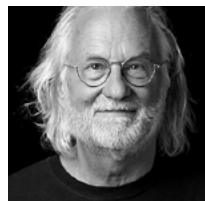
TRAINER:



Thomas



Sabine



Christopher

LOCATION

The Golf Hotel Resort Achenal is located in a unique mountain backdrop, located in the heart of the picturesque Chiemgau region, between lake Chiemsee and Kampenwand. Pure nature, a lot of feel-good ambience and first-class service guarantee the best conditions for effective enjoyable work from the first moment. The proximity to the Chiemsee and the Chiemgau Alps makes the Golf Resort Achenal the perfect location for our "Human Business Summit" - let us surprise you with diverse program.

REGISTER NOW!

CONDITIONS AND REGISTRATION:

- Package 1 – Silver: Su-We: **1.477 Euro**
 - Package 2 – Gold: Su-Th: **1.777 Euro**
 - Package 3 – Platinum: Su-Th + room upgrade + individual coaching: **2.077 Euro**
- Each plus VAT

ADDITIONAL OPTIONS AND INFORMATION:

- Special price for extra night following the Summit:
 - Single Room: **139 Euro**
 - Double Room: **168 Euro**
 - Early bird rebate till February 15, 2019: **10 %**
 - Cancellation policy:
 - Up to 60 days prior to event: no fees
 - Up to 30 days prior to event: **50%**
 - Up to 14 days prior to event: **80%**
- All tickets are transferable

ABOUT US

"Designing human business in the digital world"

We explore, co-create and share new ways how to shape business. We are focusing on what matters most: human values, needs and potential. For this purpose we offer CoCreation Labs, executive coaching and a content- and story-telling platform.

We help develop orientation and tangible results. Fast.

We are a mix of a think tank, a digital agency, an executive coaching company and an innovation accelerator.



PETER DUMONT

- CEO & Co-Founder The Art Of New
- Former Partner Communication Lead Microsoft
- Expert on digital transformation & communication
- Passionate drummer



DR. THOMAS JULI

- New Business Architect & Co-Founder The Art Of New Business
- Expert for agile leadership
- Coach for human business transformation
- Loving Tango Argentino

CONTACT INFORMATION:

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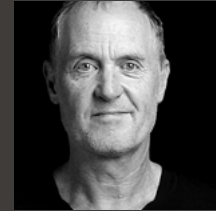
THE ART OF NEW

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TYRON MONTGOMERY

- Chief Creative Officer & Co-Founder The Art Of New
- Oscar-Prize-Winner
- Business artist
- Internet evangelist



TOM BÄCKER

- Creative Director The Art Of New
- Wide agency and customer experience
- Combines design and strategy
- Can handle golf balls



SABINE SCHWIND VON EGELSTEIN

- New Business Architect & Personality Coach
- Expert for agile corporate culture & communication
- Coach for healthy Work-Life-Blending
- Passionate „Possibilist“



CHRISTOPHER WEBER FÜRST

- Chief Strategic Futurist
- Global unconditional co-creator
- Expert on transformation 2 Teal
- Passionate guitar player



CHRISTIANE ROHN

- New Business Architect
- Expert on dialogue process & group dynamics
- Coach for change & transformation
- Passionate about nature & music