



The *Institute for Project and Business Transformation* helps individuals and organizations grow ideas into projects and businesses for success through open workshops, consulting, and business partnerships.

### ***Our Philosophy***

Everything we do, we believe in pursuing happiness.

We believe that innovation and project success are direct results of leadership and happiness. Hence, we combine traditional conference and seminar setups with activities for the body, mind and spirit, thus offering a holistic and fun experience.

### ***Our Target Audience***

The Institute invites change and decision makers who are eager to put new ideas into action.

These can be individuals, companies or organizations alike. We welcome entrepreneurs, students, social workers, startups and investors, as well as established for profit and nonprofit companies and organizations.

### ***Our Unique Setup***

We want to offer an inspirational environment for our events. This is why they take place in beautiful natural settings. The natural beauty of the Institute's surroundings plus the unique mix of activities inspire our passion for pursuing happiness in body, mind and spirit.

## **Why?**

### ***The dilemma of today's conferences and seminars***

Most conferences and seminars these days face a severe dilemma:

They may be too polished, too expensive, too far, they may be sold out, they lack personal interaction with speakers and the audience. Speakers share touching problems or great ideas, but the question is what *you* can do, how *you* can implement new ideas in *your* own environment. Conferences may take place in beautiful locations but what good does it do if you stay indoors most of the day?!

### ***Our Vision***

Our conferences and seminars aim to be different.

Conference fees for individuals are low or do not exist. This way we want to attract a wide array of people from different backgrounds. We invite great speakers and individuals who want to share their problems and ideas and do something about them. They may not have a concrete idea how to accomplish them. This is alright for this is what our events are about: **we help grow ideas into projects and businesses for success.**

How? We follow a very simple, yet effective approach for turning ideas into manageable WOW projects. These are projects where we work as teams, performance is outstanding due to synergy effects, quality of deliverables exceeds expectations and everyone is just happy and proud to be part of the project.

These projects are not abstract or remote. You own them. You shape their directions and decide how, where and when they take off. This way you personalize problems and ideas shared at the beginning of our events.

At the end of our events, groups present their projects to a wider audience. This way they seek valuable feedback, win friends and supporters and, who knows, find teams and investors who are eager to turn project ideas into new businesses.

We want to offer an inspiring environment for our conferences and seminars. This is why they take place in a beautiful natural setting, for example, in the mountains or by the sea. We combine traditional conference and seminars setups with outdoor and other activities our attendees feel passionate about.

The natural beauty of the Institute's surroundings plus the unique mix of activities inspire our passion for pursuing happiness in body, mind and spirit.

Our first such event took place in Davos-Klosters, Switzerland, immediately following the World Economic Forum Annual Meeting 2014 and Open Forum Davos 2014. Please visit our [news section](#) for details.

## Value Proposition



Leadership | Happiness | Project Success

Our events strive to make a difference. We want to contribute through ...



### ... Leadership

- Great speakers,
- Topics of interest, e.g., education, health, technology, finance, foreign affairs, political and social change, ...
- Networking with change and decision makers



### ... Happiness

- Inspiring dialogues and interactions
- FUN indoor and outdoor activities
- Wellness



### ... Project Success

- Growing ideas into projects that matter
- Building your own projects for work, at home, or a new business
- Matching ideas with investors, network and community

### What else?

- High returns on investment: build projects that matter to you; connect with individuals and organizations and build a strong community
- A business event that feels like a vacation
- Familiar atmosphere with individuals and organizations passionate about embracing change



### Events

#### KAS meets WEF 6 - Feel the Spirit of Davos

January 23-26, 2014

Davos-Klosters, Switzerland

Workshop for fellows of the Konrad-Adenauer Foundation (invitation only) with the title "*Finding the Spirit of WOW Projects: Turning ideas into projects for success and have fun at the same time*".

We selected problems and ideas shared during the panel discussion "[Ethical Capitalism: Worth a Try?](#)" at the [Open Forum Davos](#) and turned them into concrete project proposals.



**Chairlift to Innovation:  
Building WOW Projects while Having Fun**

[January 27-29, 2014](#)

[Davos-Klosters, Switzerland](#)

An event to go beyond the discussion of the hot topics of this year's [World Economic Forum Annual Event 2014](#). How? We met on the slopes and chairlifts of the magnificent resort of Davos-Klosters and shared our ideas and turned them into concrete project proposals - and had fun at the same time. After all, what better location could there be to integrate good ideas, physical exercise and natural beauty!?

**Leading in Projects ("Führen in Projekten")**

[October 15-16, 2014 in Düsseldorf, Germany](#)

Project success is such an exciting, exhilarating and rewarding experience. Alas, most projects these days still fail. This workshop gives you two crucial ingredients for project success: empowering leadership and happiness. It explains and explores why and how leadership can help you grow successful projects by actively accounting for happiness on the individual, group, project and organizational levels. You will learn how to find a clear focus of what you really want to achieve, create a strategy through principle centered leadership, resolve project issues and align your priorities for project success.

This is a highly interactive workshop. This means that throughout the workshop you will have the chance to apply all covered principles in individual and group exercises, thus strengthening your new understandings.

*Please note that this workshop will be conducted in German.* To register for this event contact the [Forum Institut für Management](#).



**Testimonials**

"It is the combination of TJEP project management expertise, experience and vision which makes TJEP a strong partner."

The Institute for Project and Business Transformation  
[www.motivate2b.com/institute](http://www.motivate2b.com/institute)

Penchalaiah B.: "This is one of the best seminar, I recently attended"

Dominik K.: "Thank you for a very inspiring presentation."

Rebecca K.: "That was an awesome presentation. It gave me a lot to think about."

Michael B.: "very well spoken"

Annie S.: "EXCELLENT job!"

Margaret B.: "Timely and informative!"

Renee W.: "That was Fantastic!"

Abidemi A.: "Great and well delivered!"

Laurie N.: "Really Great Presentation! He is very motivating and speaks very well!"

William P.: "Thanks for a great webinar. You had my rapt attention!"

Andrea R.: "FABULOUS"

Carol C.: "Excellent speaker!"



**Join us!**

The Institute for Project and Business Transformation is looking for help.

If you share our philosophy and want to join our efforts in building an Institute and deliver Leadership, Happiness and Project Success, please [contact us](#).

**Institute for Project and Business Transformation  
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